



## **International Goals and Initiatives**

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Since 1979, ONS participation in international conferences, partnership with international organizations, and support of education programs for nurses outside the U.S. has been steady. We remain committed to working with partner organizations around the world to ensure that our work enhances and supports their work. ONS international goals:

- Expand visibility of ONS outside the U.S.
- Partner with international organizations
- Distribute ONS content and programming to new markets
- Serve the international nursing community
- Build capacity among nurses worldwide
- Learn from colleagues outside the U.S.

**Opportunities exist across all of our identified goals in different geographic regions.** We are currently focusing on expanding our reach with existing materials where nurses can benefit from existing, English-language content. At the same time, we are working with partners to translate materials. Existing resources tend to have more value in the developed world, while basic resources in local languages have a greater impact in developing areas.

Printed or downloadable materials for nurses at all levels are in high demand. The challenge is to price marketable resources appropriately to ensure value where markets are stronger, so distribution can be subsidized in places where there is need, but no market.

Opportunities to provide educational programming directly and through training of trainers are significant. Helping nurses to build the capacity to educate their peers, and advocate for their profession and their patients will multiply ONS's impact.

### **Current Initiatives and Opportunities**

- *Chemotherapy training.* Currently, there are nurses in several countries qualified by ONS to give chemotherapy training. Since 2003, nearly 700 nurses have received chemotherapy training outside the U.S. There is great need for chemotherapy training, including safe handling, in many parts of the world where there is little or no standardization of practices.
- *Train-the-trainer initiatives.* We are working with partners in the Middle East to provide trainer programs to more senior, bi-lingual nurses so training can be delivered in local languages.
- *Leadership development.* Developing nurses and equipping them to lead from the positions they are in will enable nurses to influence practice change and introduce practice standards in their institutions and regions. We do this by integrating leadership and clinical content.
- *Book distribution.* ONS has agreements with distributors covering Canada, Europe, and Asia for sales of existing, English-language ONS books and is actively seeking distributors worldwide.
- *Partnerships for program delivery.* ONS has signed memoranda of understanding with other organizations to develop leadership and clinical programming.
- *Site licensing.* ONS offers site licenses through which we provide unlimited online access to ONS journals for multiple users at each site. Licenses range from sites with several users to those with several hundred users. Opportunities exist for expanding the timely distribution of journal content worldwide.

## **Statement on Sustainable International Initiatives**

ONS and its affiliates, ONS Foundation and ONCC, respond in a collaborative manner to the need for sustainable programs globally. Sustainable programs are those that help nurses to build the capacity to influence change in their own regions and to improve cancer care through professional development. International efforts are driven by clearly identified needs in areas of the world where we have 1) the opportunity to make an impact and 2) the capability to provide the necessary knowledge and logistical support to succeed. To effectively deliver new or existing programs and resources internationally, such endeavors are deliberate and strategic. We collaborate internally to maximize opportunities where our goals intersect. In addition, we seek external partners in the spirit of shared risk and shared benefit, whose objectives and capabilities complement ours.

## **2010 Plan**

In accordance with the Statement on Sustainable International Initiatives, ONS's international endeavors are strategized around consistency, focus, and stewardship of resources. Regions of the world where existing programs and resources can be utilized, changed, localized, and/or translated, and where common interests and goals within ONS and its affiliates merge, is where 2010 programming will be targeted. It is imperative that developed partnerships are cultivated, as the anticipated time frame to see financial sustainability will narrow with consistency and persistency. Partnerships will be used to facilitate, direct, and localize the programs, and venues for delivery will be existing conferences. The three regions of the world where identified and needed programs among two or more ONS affiliates exist are the Middle East, the Far East, and Latin America. Based on expressed need, potential to expand market interest (particularly where domestic market saturation is a foreseeable reality), and the existence of pre-developed programs, ONS topical areas of international programming will be chemotherapy/safe handling, pain control, breast care, and leadership development.

The following programs are under development for 2009-2010:

- Breast Cancer Training of Trainers, to be presented in Jordan and West Bank in November 2009, and Morocco in early 2010 November.
- "Starting From Strength-- Leadership and Organizational Training for Building Effective Nursing Groups," a one-day capacity-building course to be presented to Latin American nursing leaders at the 16<sup>th</sup> ICCN Conference in Atlanta, March 7, 2010.\*
- Two-day chemotherapy training program, to be presented March 7-8, 2010 at the ICCN conference in Atlanta.
- "Cancer Pain, Suffering, and Spirituality" conference in conjunction with MECC, the Turkish Ministry of Health, and the APOCP. April 3-6, 2010, Istanbul, Turkey.
- Two-day chemotherapy training through at the UICC conference, August 18-21, 2010, Shenzhen, China

*\* This program is of particular interest for Latin America. The 2010 Starting from Strength capacity-building program will provide training in organizational leadership, professional advocacy, and communication for nurses from Latin America who have been identified as new or potential leaders in local and national nursing organizations or nursing committees within medical associations. It is clear that, while the nursing role varies widely throughout the region, there is one thing in common: Nurses are struggling to attain the recognition and professional status their colleagues to the north have been able to leverage for quality cancer care.*